



# Lead Retrieval Order Form

**Please Note:** Contact Data for the Western Carwash Attendees registering onsite will Not Appear on your scanner. Use your username and password to access this data online Oct 22, 2010. [www.Swiftium.com](http://www.Swiftium.com).

## TRADESHOWS & EVENTS

**RATES ARE FOR THE ENTIRE SHOW & INCLUDES ONSITE USAGE TRAINING & SUPPORT!**

### EXHIBITOR INFORMATION (Please write clearly)

Company Name \_\_\_\_\_  
 Billing Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Delivery Contact \_\_\_\_\_  
 Email Address \_\_\_\_\_ Booth # \_\_\_\_\_ Onsite Cell# \_\_\_\_\_



**October 11-13, 2010**  
**WCA 29<sup>th</sup> Annual Convention & Trade Show**  
**MGM Grand | Las Vegas, NV**

<i>Please Note pre-orders CLOSED after 10/01/2010; a limited # of systems available onsite first-come-first-serve.</i>	ORDER BY FRIDAY September 24, 2010	ORDER BY FRIDAY October 1, 2010	QTY	TOTAL
<b>Swiftium Hand Held Realtime Lead Retrieval System*</b>	\$250.00	\$295.00		
<p>The SmartSource Swiftium Hand Held Lead Retrieval System includes the latest scanning and Blackberry technology combined giving you the ability to easily scan attendee information, view, qualify, write notes and edit information electronically making Swiftium the most advanced lead retrieval system in the industry! Additionally the information is stored real-time, so we simply provide you with a web-link, username and password to access/download your leads into Excel whenever you want! You can also have the system customized for qualifiers. You're NOT required to have electricity. System is completely battery operated designed to last the entire event. You also have the option of renting a bluetooth printer that will automatically print the attendee information when their badge is scanned. <b>Please Note:</b> Contact Data for the Western Carwash Attendees registering onsite will Not Appear on your scanner. Use your username and password to access this data online Oct 22, 2010. <a href="http://www.Swiftium.com">www.Swiftium.com</a>.</p>				
<b>Optional Customized Qualifiers/Action Codes</b>	\$85.00	\$95.00		
<b>Optional Bluetooth Printer</b>	\$50.00	\$75.00		
<b>Optional Booth Delivery &amp; Setup**</b>	\$25.00	\$30.00		
*SmartSource is not responsible for any USB Flash Drive or SD Card/Reader whether lost, damaged, and/or stolen once saved leads are removed from system by client, or given to client by SmartSource at show end.			<b>SUBTOTAL</b>	
			<b>Tax 8.10%</b>	
**All equipment must be picked up from the SmartSource service desk unless delivery option is chosen. Delivered units must be returned to the SmartSource service desk by exhibitor at the end of the event.			<b>TOTAL</b>	

**Submit Order Form To:**

**SmartSource**  
**Computer & Audio Visual Rentals**  
 2416 Lake Orange Drive, Suite 190  
 Orlando, FL 32837  
 800/675-1633 Phone  
 917/591-8021 E-Fax  
[Leads@SmartSourceRentals.com](mailto:Leads@SmartSourceRentals.com)

**\*\*\*\* Rental Payment is Due in Advance \*\*\*\***

Rental Payment:  Visa/MC  AMEX  
 Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Card Holder Name: \_\_\_\_\_  
 Card holder & signature represents above company or companies.  
 Authorized Signature: \*\*\* \_\_\_\_\_  
 \*\*\* I authorize this credit card to be used as payment for this contract. \*\*\*



**Swiftium**



Rental rates are based on the entire show including setup day. Customer is responsible for all loss or damage to equipment. All orders are subject to SmartSource standard terms and conditions. A company representative MUST be present upon delivery and pick up or additional fee may apply. 100% cancellation fee may apply for orders cancelled up to 5 days before the show. Any items cancelled on-site will be charged 100% cancellation fee. Prices subject to availability. Drayage/union/handling fees are not included.

**NOTE THAT ALL LEAD RETRIEVAL ATTENDEE INFORMATION PROVIDED IS AT THE DISCRETION OF SHOW MANAGEMENT!**

# Swiftium SPEC. PAGE



Unsurpassed Bluetooth Barcode Reader (2D and 1D). No need to be an expert in 2D barcode reading.

Reads barcodes through at least 3 layers of clear plastic

Sends the barcode data wirelessly

Can use any Bluetooth BlackBerry

Barcode data saved on SD card

Blackberry 8800 or 8820 provided

Hold up to 1,000 000 reads

Remote Setup

3 to 4 days of normal use per charge

Easy to use Interface for barcode reading (point and click)

Tutorial videos that explain how to use the system

Full keyboard



## Reads any 2D and 1D barcode

Understands the format of any barcodes. Makes it readable for the user in minute by using our Web Interface to setup the device remotely.

Using our wireless option each barcode read is sent immediately to the Swiftium Web site where the data can be viewed, searched and downloaded in Excel or text format.

All the barcodes that are read are saved on the BlackBerry SD card. With a computer the data on the SD card can be viewed and saved as an Excel or text file and automatically uploaded to the Swiftium servers. A USB SD card adaptor is provided. The user keeps the SD card and the adaptor, complimentary of Swiftium.

## Custom Questions

There is an option to setup each blackberry with a set of custom questions using our Web Interface and send the set of questions to the device. After reading a barcode, the user can answer the questions. The set of answers is automatically associated with each barcode and can be viewed at anytime for later use.

## Session Tracking

From the Swiftium Web Interface, a list of sessions can be created and sent remotely to the device. From the device, the user can select the appropriate session. Each time a barcode is read, the data is associated to the current session.

## Access Control

Swiftium gives you the tools and the know how to encode in each barcode the rights for a person to access a specific event. A set of events is associated to a device. Upon a specific event chosen on the device and the data encoded in the barcode, the device indicates if the event can be attended or not.

## Taking Notes

Using the full keyboard of the BlackBerry, the user can take notes after a barcode has been read. Each note will be associated with the barcode that has been read and can be consulted for later use.

## Data push

The Swiftium system has the capability to push in real time all the data that is read by the devices to the Show organizers system. Swiftium uses XML Web services to push the data. The data can be pushed as well from the SD card from a computer with an Internet connection. The SD card has a preinstalled program that performs the data push automatically in one single click.

## Show or Event monitoring

Swiftium makes available our monitoring program that can be run from any Windows platform with an Internet connection. The monitoring system monitors all the devices for a specific event. It indicates remotely for each device:

- Battery level
- Time and Date
- Number of reads
- Location of the device
- The setup identifier
- The custom questions identifier when available
- The current session when available.

From the monitoring application the time and date and the session can be changed remotely. Each device can be turned off remotely from the program.

**Local database setup and lookup** – Associates database information with attendee's barcode name badge.

For more information, please call (407) 582-9221 or (800) 675-1633 Toll Free  
or email [Leads@SmartSourceRentals.com](mailto:Leads@SmartSourceRentals.com)

[www.SmartSourceRentals.com](http://www.SmartSourceRentals.com)