

WCA Car Wash Tour

Phoenix, AZ • January 18-19, 2010

Come join the Western Carwash Association and experience firsthand what it takes to be called the finest car wash in the Valley of the Sun. The inaugural WCA Car Wash Tour will bring car wash operators together to share best-practices on improving wash quality, customer service and employee relations.

Schedule:

Jan. 18 – Golf outing benefiting the Prostate Cancer Foundation.

Jan. 19 – Facility bus tour of four Phoenix-area car washes, including Full Service, Exterior, and Self-Serve. Enjoy a complimentary lunch at the Proto-Vest facility and a social gathering at the Barrett-Jackson Auto Auction, as seen on the Speed Channel. Additionally, raffle prizes, and vendor speakers covering topics that effect our industry.

Join fellow operators for networking and educational opportunities for just \$25!

Registration includes the facility tours, Proto-Vest complimentary lunch and a social gathering at the Barrett-Jackson Auto Auction. \$99 value for only \$25!



To register, contact the WCA at **800.344.9274** or **hollym@wcwa.org**.
For more information, visit **www.wcwa.org**.

Sponsorship Support:

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Vendor Sponsorships Available. Direct inquiries to WCA Executive Director Holly Macriss at **800.344.9274** or **hollym@wcwa.org**.